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DALBAR i-PRT Goes Live Midst of Market Panic

After three weeks of unprecedented market volatility, DALBAR announces the cure for market panic, the [Investor Panic Relief Tool](#) that shows how to insure portfolios against market losses. Using an institutional type strategy, the DALBAR i-PRT presents a simple way to protect portfolios from losses in the event that the market panic continues.

“We could not have predicted the current market conditions when we decided to build the DALBAR i-PRT, but it is clear that the need today is greater than it has ever been,” said Louis S Harvey, DALBAR’s President and CEO. He added, “I hope this will save millions of investors, billions of dollars as they navigate the treacherous waters of the coronavirus crisis.”

Developed after 25 years of research on why investors underperform markets, it has been proven that the majority of losses (70%) occur during crisis periods. The problem is that investors exit the market and miss the recovery that most often follows. The DALBAR i-PRT is an online tool that permits investors to remain invested while at the same time profiting if there is a further market downturn.

With an affordable subscription price of \$250 per year for unlimited use, this tool offers financial advisors a way to run scenarios specific to each client’s needs, resulting in a visual depiction of the portfolio under various market conditions that can be shared with the investor. Offering a smart strategy to abandoning investments during a period of market crisis may help close the behavior gap, giving relief to investor panic that so often has an undesirable outcome.

For more information on [DALBAR i-PRT, see the expansive discussion](#) or email iprt@dalbar.com.

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